

**ARBA Board Meeting** 

President, Chris Posbergh, called the meeting of the newly seated ARBA Board to order November 13, 2016 at 9:12 a.m. EST in conference room B-109 of the livestock complex housing the North American International Livestock Exposition (NAILE) in Louisville, Kentucky. In attendance were Posbergh, Randy Thompson, Charlene Carlisle, Anne McIntyre Lahner, Allison Seyfert, Katherine Moore, Don Burgess, Sue Kalina, Betsy McPherson and ARBA secretary/treasurer JoAnn Mast. Unable to attend were Carolyn Harwell and Scott Culver.

Minutes of the November 11, 2016 board meeting were distributed and approved by the board following a motion from Anne McIntrye Lahner and second by Katherine Moore. The treasurer's report was unchanged, but a total of \$838 was raised during the silent auction and over \$300 in sales came from promotional items, memberships and advertising.

Willis Plank, ARBA member and Junior Show Chair for NAILE, presented information regarding the time and location of the National Romney Sale. He suggested the association become more progressive and entertain additional ideas regarding sales, shows, video markets and promotion of youth activities. He asked why the Romney breed is not offered a National Show/Sale each year, described the importance of spring sales, rather than or in addition to fall sales, and questioned how the youth futurity project can be increased/improved. Following his presentation, Charlene was asked to make inquiries about having the National Sale in Maryland the first weekend in May. The Romney Specialty sale will also continue to be offered in Wooster, Ohio the last weekend in May.

Chris reminded the board of the annual meeting and national show to be held September 7-10, 2017 during the Garden State Sheep and Wool Festival in Ringoes, New Jersey. Work will continue regarding the schedule, with information shared in the Ramblings and on the ARBA website. A committee to work on the possibility of holding annual national shows and sales will be chaired by Anne McIntyre Lahner and include Katherine Moore, Charlene Carlisle, Willis Plank, Sue Kalina and Rick Trojanoski.

Charlene provided a report on the Youth Futurity program, indicating three members had entered paper work for the program in 2016. Futurity qualified animals were sold during the Maryland Sheep and Wool Festival Sale and the Great Lakes Sale in Ohio.

Anne discussed the concerns and advantages of having the show and sale at different events. Timing is a consideration for both, with spring serving well for a national sale and late summer or fall being a factor for the annual meeting and timing of the annual election. Small venues may well attract new breeders, providing an opportunity to exhibit in a less intimidating environment. Larger shows will offer a stronger market for private sales, but may be limited to new participants.

### Old Business:

Items carried forward from the previous board meeting included the Code of Conduct and Breed Standard work. Work on the Code of Conduct will continue with members of the Policy and Procedures Committee. The Breed Standard project will move to the next phase, identifying specific criteria for natural colored and moorit colored Romneys. When complete, an updated booklet will be produced for use by the membership. Sue Kalina suggested the information needs to be updated soon, to prevent discrimination in showing moorit colored animals that do not follow the traditional black points required on white and natural colored Romneys.

Charlene reported on the possibility of having the National Sale during the Maryland Sheep and Wool Festival the first weekend in May 2017. Banner Sales will conduct the sale and Romneys could be included. Motion to have the National Romney Sale at MDSWF was presented by Don, seconded by Betsy and approved unanimously by the board.

Discussion regarding the current show at NAILE focused on the results on the results of the junior show and the upcoming open show on Tuesday. Sue asked about the selection of the Champion Romney coming from both/combined shows, where one champion ewe and one champion ram represented both divisions. ARBA sponsored shows require that separate shows and champions be provided. A question from Sue also asked for clarification on the use of funds from the silent auction held during the annual meeting. Funds from the silent auction will support the All-American Junior Show and the NAILE Junior Romney Show.

### **New Business:**

No further discussion regarding show and sale.

## Committee reports

- a. Advertising Charlene indicated work has not been completed on the farm sign and no coordinated advertising has been completed.
- b. Education Anne will chair, reports on breed standard have been work of the committee.
- c. Website Charlene and JoAnn will continue to work with Doug.
- d. Youth Charlene will continue to support shows and futurity program.
- e. AI-ET Scott Culver and Karen Nichols provided leadership on work with moorit registrations.

  Scott will continue as chair and check with Karen for remaining on the committee. Randy and
  Carolyn served as board members, Mary Pratt has expressed an interest in joining the committee.
- f. By-Laws no report from Scott Culver. Change was made to junior member age range in 2016.
- g. Policy & Procedure Anne served as chair, working on Code of Conduct. Katherine will assume role as chair and will research content of activity provided by this committee.

# **District Reports**

- a. Katherine no additional comments
- b. Allison provided the proposal for the national show and meeting for 2017 and assisted with the District 2 & 6 regional show held in May 2016.

- c. Don limited by number of members and events, asked about methods of promoting Romneys outside of the show ring. Suggestion of a focus on fiber was provided, and breeders to contact regarding direct marketing within District 3.
- d. Sue reported that District 4 had a regional show in July, had junior and open shows during the Oregon State Fair, and plans are being made by the Oregon Purebred Sheep Breeders to sponsor a silent auction of sheep in April 2017.
- e. Carolynn no report
- f. Betsy no additional activities, had an opportunity to meet the Roberts from Mississippi during the annual meeting.

Banner and Ramblings Articles

District directors are asked to submit reports to the Romney Ramblings and to write one article for the Banner magazine each year. Sign-ups were taken for the Banner and Rambling articles are due to Cindy Peterson by November 25.

2017 Banner Submissions

December 2016-January 2017 - Anne

- a. February Randy
- b. March Kathleen
- c. April Charlene
- d. May Sue
- e. June Betsy
- f. July/August Don
- g. September Scott
- h. October/November Chris

### Other New Business:

Board reimbursement reports needed for those traveling 500 miles or more. \$350 per person will be sent when receipts are received via mail or email.

Membership renewal letters will be sent soon. If you are a committee chair, please provide me a list of committee members. I will update website and include with renewal letter.

Ramblings will be published in February, May and September in 2017. Ads will be sold on a per issue basis and billed by the treasurer.

North American Romney Association is considering to serve as host of a National Romney Show at the Oregon State Fair.

Logo trademark was discussed. JoAnn will search out a method of registering our ARBA logo which will prevent individuals to register the design and then attempt to sell it back to the association. Estimated cost is \$50. This, plus the previously discussed branding of Romneys and Romney products will be one task for the Advertising committee. Chris will assist with branding assignment.

A motion provided by Anne and seconded by Randy and approval of the board brought the board meeting to closure at 10:54 a.m. EST.

Submitted by JoAnn Mast, ARBA Secretary