

Minutes - ARBA Board Conference Call

President Chris Posbergh called the June 17, 2017 ARBA board meeting to order at 1:07 PM EDT. Participating in the conference call were Posbergh, Charlene Carlisle, Scott Culver, Allison Seyfert, Kathryn Moore, Don Burgess, Sue Kalina,Carolynn Harwell, Betsy McPherson and JoAnn Mast. Randy Thompson joined the call at 1:55 PM. Don Burgess and Anne McIntyre-Lahner were not present.

The secretary's report was reviewed and following discussion regarding the mailing of forms to the secretary rather than the registrar the report was approved unanimously after a motion by Kathryn and second by Sue. JoAnn will continue to work on making the process easier to follow.

The treasure's report was accepted as distributed with a motion by Sue and second from Charlene.

Chris presented the operating budget for 2017-2018, provided information related to the side bar comments and responded to a question from Charlene regarding NAILE, and suggested display boards be purchased from funds in the advertising account. A motion by Sue and second from Scott resulted in unanimous approval of the budget.

Old Business

Betsy inquired about the status of the branding campaign and Chris indicated the committee will be working to have a report and final samples at the national meeting in September.

Charlene reported on the on-line Romney sale conducted June 8 by Plank Romneys through Willoughby Sales. The sale was not as strong as hoped. With most activity taking place with bids entered the last 30 minutes of the sale. Watch for another Romney sale in September from Little Hooves Romneys.

New Business

Discussion relating to the National Show and meeting schedule indicated work was still being done on the schedule, with the hope for a Saturday show and meetings on Friday and Saturday. The annual meeting and dinner will be held Friday evening. Members working on the events include Allison, Charlene, Betsy. Chris and Ron Andress. When details are confirmed registration information will be provided for the membership. JoAnn will assist with postings on the website and via mailchimp.

Board members were reminded of the block of rooms available and Chris indicated the dinner and meeting would be close to the hotel, not on the fairgrounds. Chris also volunteered to meet travelers at the airport and shuttle them to the hotel and/or a tour of his flock. Charlene also is opening the farm for tours and visits.

Sue inquired about sharing rental cars, and there should be opportunities for transport with those driving to the meeting. Question was raised regarding UBER and LYFT.

Committee Reports

Advertising – Work will resume on branding ideas.

Education – Continued promotion of the breed standard and the future of printed references.

Website – Randy is working on posting sheep management information similar to that in the flock record book.

Youth- Charlene reported on Stars and Stripes, All American and NEYSS shows. Youth exhibiting Romneys continue to promote the breed and turn out in strong numbers.

AI/ET – Chris directed the committee chair to contact a breeder wanting to serve on the committee. No other items or actions reported.

By-Laws – Scott reported no changes or updates.

Policy and Procedures – Kathryn reported no new projects since the completion of the Board Member Code of Conduct.

National Show Schedule Committee – Sue, Charlene and Willis Plank. Committee will meet during the annual meeting in New Jersey.

District Reports

#1 Kathryn – New Hampshire Wool and Lamb Festival was held and a good number of fleeces sold and a small youth show was included in the festival. NEYSS will be held the third weekend in July and Emma Morton will be working with Charlene on this show.

#2 Allison - Nothing additional to report on the National Show and meeting.

#3 Don – No report.

#4 Sue – Black Sheep Gathering in Eugene, OR the weekend of June 23-25. Junior member Anne Nichols will be showing at the All American show in Madison, WI.

#5 Carolynn – No report.

#6 Betsy – Reminded board members of the need to bring items for the silent auction which will support junior member events. Funds will be split to support the hosting district and divided among the other five districts. Charlene offered the option of having items shipped to her for delivery to the silent auction.

Chris indicated he will be contacting candidates and posting results when all candidates have been notified

A motion to adjourn by Betsy and second from Charlene brought the conference call to an end at 2:03.

Submitted by

JoAnn Mast, ARBA Secretary