



IMPROVING YOUR FLOCK'S WOOL & FIBER QUALITY WORKSHOP

Workshop hosted by the California Wool Growers Association

**Friday, August 23, 2019
1:00 pm – 5:00 pm**

Carson Valley Inn & Casino, Minden, NV

Workshop Cost \$25.00 ~ Registration Deadline August 16th

Please join the California Wool Growers Association at its 159th Annual Meeting & Convention on Friday, August 23rd for a workshop focusing on improving your flock's wool and fiber quality.

This workshop will address topics surrounding improving and marketing wool and fiber. Topics include feed and nutrition, how to have a successful shearing day, direct marketing to consumers, and industry efforts to improve the demand for U.S. wool. Presenters are industry experts on the wool industry. This workshop is open to ALL sheep producers, large and small, and industry stakeholders.



**Proper Nutrition
for Wool Quality**

**Planning for a
Successful
Shearing Day**

**Learn About the
Fibershed
Program**

**Efforts to Grow
Demand for U.S.
Wool**

Producer Panel

*Full Agenda & Featured
Speakers attached.*

**CALIFORNIA WOOL
GROWERS ASSN.**

25 Cadillac Drive Ste 214
Sacramento, CA 95825

(916) 444-8122

www.woolgrowers.org



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August 23, 2019

- 12:00 – 1:00 pm Registration
- 1:00 – 1:15 pm Welcome & Introductions
 – Jon Amparan & Morgan Doran, CWGA Board of Directors
- 1:15 – 2:00 pm Proper Nutrition for Improving Wool Quality
 – Allen Pettey, Ph.D., UC Davis, Dept. of Animal Science
- 2:00 – 2:30 pm Planning for a Successful Shearing Day
 – John Harper, UC Extension, Mendocino County
- 2:30 – 3:00 pm What is Fibershed & How Can it Benefit My Operation?
 – Rebecca Burgess, Fibershed
- 3:00 – 3:15 pm Break
- 3:15 – 4:00 pm American Sheep Industry Efforts to Grow Demand for U.S. Wool
 – Rita Kourlis-Samualson, American Sheep Industry
- 4:00 – 4:45 pm How to Direct Market Wool: Member Panel
 – TBA
 – Moderator: TBA
- 4:45 – 5:00 pm Group Discussion on Wool Industry Issues
 – Moderator: Jon Amparan & Morgan Doran, CWGA Board of Directors

LODGING INFORMATION

CARSON VALLEY INN & CASINO
1627 HWY 395 NORTH
MINDEN, NV 89423

Room Rates: Hotel: Friday & Saturday - \$115.00 plus tax, Thursday & Sunday - \$92.00 plus tax.

Call: 1-800-321-6983 and mention the California Wool Growers Association.

For online reservations go to www.carsonvalleyinn.com (Select Reservations/Group Sign-In) and enter the following group code: 1528.

GROUP ROOM RATE DEADLINE – AUGUST 2, 2019

Hotel information available at - www.carsonvalleyinn.com