

August 8, 2020  
Special Meeting of the ARBA Board

#### MINUTES: Website Hosting

President, Don Burgess called the meeting of the Board of the American Romney Breeders Association to order at 1:02 p.m. EDT on Saturday, August 8, 2020. Roll was taken and those participating in the conference call included Burgess, Anne McIntyre-Lahner, Rick Trojanoski, Scott Culver, Charlene Carlisle, Emma Morton Rogers, Allison Seyfert Streaker, Carol Pasheilich, Betsy McPherson and JoAnn Mast, ARBA Secretary. Unable to participate were Nicole Murray and Penny Swearingen (excused absence).

Don indicated the purpose of the meeting would be to review the work of the Website Committee and make a recommendation/decision regarding the future of the current contract and/or support for a new web hosting service. Several other announcements would be made, but reports and routine business will be conducted during the August 29 board meeting.

Allison was asked to provide an overview of the work conducted by the committee. Referring to the chart she provided, she reviewed the strengths and limitations of the three proposals submitted. Discussion during this overview focused on comparing the work each person is providing for other organizations, additional services that we might request, how screening of information would be done, how fees for service compare and the blind test she conducted on how sections of the three website server's work was evaluated.

Allison provided her evaluation of the services reviewed. Initial cost was low for Doug, high for Richard. Monthly fees were high for Doug, low for Richard. Jenai fell in between. She felt the service currently provided by Doug was not as thorough or professional as it might be, and that he should be more proactive in upgrading and securing our site.

The next step is for the Website Committee to continue to assist in the forward movement of upgrading the ARBA website. Allison has agreed to serve on the committee, although her term on the board may expire prior to completion of the transition. Anne and Don thanked Allison and the committee for their work to date.

A motion by Rick was presented. Use Richard Pomeroy as the website designer for ARBA and have the committee move forward with changes and the collection of information for updates. Be prepared to launch the new website in conjunction with the annual ARBA meeting in October. Motion was seconded by Charlene and approved by the board.

Pictures and updates will be solicited through Gaggle and Facebook, and forwarded to Allison for collection and transfer to Richard. Allison will notify Richard of his selection as the new web designer and Don will contact Doug Meyer regarding the change in service.

Other Notifications:

District Funds for NAILE regional fleece show – Betsy has requested additional funds to support the awards needed to support the show. She is working with Willis Plank to promote and raise funds for the event. Board approved an additional \$100 for the show, providing \$200 for 2020.

Don reported his plan to discuss funds from the National Sale with Greg Deakin. Will discuss at August 29 meeting.

JoAnn requested information for the Ramblings by September 1. Articles, photos, personal stories, all accepted. If any board members would like to be highlighted, I am willing to do “Meet the Board” article.

Carol thanked the board for taking action on the work done by the Website Committee. Looks forward to seeing the new look.

Rick moved the meeting be adjourned, Emma seconded and Don closed this session at 1:53 p.m. EDT.

Respectfully Submitted,  
JoAnn Mast, ARBA Secretary