



NEWS RELEASE

March 1, 2021

California Wool Growers Association Hosts 101st Annual California Ram Sale

Sacramento, CA. – California Wool Growers Association (CWGA) is hosting the 101st Annual California Ram Sale on **Saturday, April 10, 2021** at the International Agri-Center, Tulare, CA.

More than 500 rams including Crossbred, Hampshire, Oxford, Suffolk, and White-Faced rams will be offered from California, Colorado, Nevada, Idaho, and Utah.

Ultrasound carcass measurements (i.e. loin eye area) and a Range Ram Index will be provided on all sale rams. The Range Ram Index utilizes ultrasound carcass data collected at the sale and will help to identify the potential genetic merit of those rams in passing superior genetic traits such as larger loin eye area or heavier carcass weights into producer flocks.

This years' Ram Sale Trade Show will feature a variety of sheep health and equipment companies showcasing products developed to address sheep production, nutritional, and health needs.

Ram Sale information including the sale catalog, schedule, lodging information, directions, etc. is available on the CWGA website at www.californiawoolgrowers.org. To request a Ram Sale Catalog, contact the CWGA office at 916-444-8122 or info@woolgrowers.org.

Sale Schedule – Saturday, April 10, 2021

9:00 am	Buyer Check-In & Ram Preview
9:30 am	Trade Show
11:30 am	Complimentary Buyer BBQ Lamb Luncheon
1:00 pm	Ram Sale Auction

Location: International Agri-Center, 4500 S. Laspina Street, Tulare, CA 93274

Contributions and the proceeds from the California Ram Sale support CWGA in its continued efforts to deliver lasting value to support and grow all segments of the California Sheep Industry.

For questions, contact the CWGA office at (916) 444-8122 or info@woolgrowers.org, Wes Patton at (530) 514-7250 or John Olagaray at (209) 663-7322.

Since 1860, the California Wool Growers Association (CWGA) has been the voice of the California sheep industry, delivering lasting value to support and grow all segments of the California Sheep Industry. For information or questions about CWGA, please contact the CWGA office at 916-444-8122 or info@woolgrowers.org.